



# Grow a thriving natural environment

## Anglian Water – Future Fenland

Anglian Water has been taking a place-based approach to regeneration, infrastructure, new housing and skills in Wisbech, Fenland for several years. This has led to the creation of a multi-sector proposal to unlock sustainable housing growth, nature recovery and increased food production. This will be done by tackling its biggest climate-related risks of drought and flooding in an integrated way. New reservoirs, flood barriers and open water channels will tackle the climate challenge in a way that delivers new opportunities for the Fenland region. [Read more.](#)

## Anglian Water – green infrastructure

A relentless commitment to sustainability and reducing carbon in construction has enabled Anglian Water to attract green investment and deliver innovative nature-based solutions. The creation of treatment lagoons at Ingoldisthorpe is one of many ways the company is turning away from conventional high carbon and high-cost solutions. [Read more.](#)

## Coca-Cola European Partners (CCEP)

Water is the most important ingredient for CCEP and ensuring the responsible stewardship of water in the catchments areas where CCEP and its agricultural suppliers operate is essential to create a more resilient natural environment. The Coca-Cola Company's Water Stewardship Partnership programme with the WWF and The Rivers Trust funds advisors to work with farmers on water-sensitive farming in East Anglia, an area of particular water stress and of particular significance for agricultural production. Supported projects also include peatland restoration supporting biodiversity and carbon sequestration at Ham Fen in Kent and flood defence and biodiversity projects in London, the South East and Northumberland – areas in which it has key production facilities. [Read more.](#)



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### Salesforce

In January 2020, the World Economic Forum (WEF) and partners, including Salesforce, [launched 1t.org](#) with a goal to conserve, restore and grow one trillion trees within this decade. To achieve this goal, Salesforce intends to contribute their technology to WEFs Uplink, a new digital platform to bring stakeholders together to advance the United Nations' Sustainable Development Goals. Salesforce also [made a commitment](#) to support and mobilise the conservation and restoration of 100 million trees over the next decade. The green recovery presents new opportunities to drive investments in green infrastructure projects that support decarbonisation and create jobs.

### Sky

In the last century, up to 92 per cent of the UK's seagrass has disappeared as a result of pollution, runoff from the land, coastal development and damage from boat propellers and chain moorings. The seagrass restoration project, launched by Sky Ocean Rescue, WWF and Swansea University, aims to restore 20,000 square metres of the marine plant in Dale Bay, Pembrokeshire. Seagrass captures carbon from the atmosphere up to 35 times faster than tropical rainforests, making it an important part of tackling climate change. The freshly planted seagrass acts as a natural waste collector and is expected to trap up to half a tonne of CO<sub>2</sub> per hectare each year once fully established by sponging CO<sub>2</sub> from the atmosphere. [Read more](#).